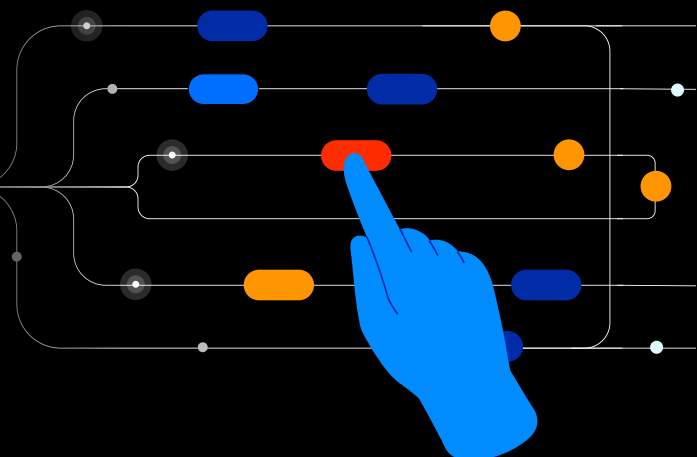


Auraa

The Fastest Path to AI-Ready Data on Databricks

Drive DBU consumption **from Day One**. Auraa, Covasant's proprietary agentic delivery platform built natively on Databricks helps customers get a governed, AI-ready Databricks lakehouse that's live in days, at a significantly lower cost, driving 59% higher DBU consumption than traditional implementations.

Databricks is the platform. Auraa is the activation layer. Every customer gets to value faster, consumes more, and stays longer.



Scenario 1 - Greenfield

Your customer just signed. Close the ramp gap.

The average Databricks account takes months to reach meaningful DBU consumption. Auraa compresses that to week one. Recommend us the moment ink is dry, before the ramp lag becomes a renewal conversation.

Scenario 2 - Brownfield

Your customer is stuck. Unlock the account.

Legacy pipelines, ungoverned data, stalled ingestion, these are the accounts where DBU commitments are at risk. Auraa standardizes existing infrastructure and layers governance on top without a rip-and-replace. At-risk ARR becomes expanding ARR.

The DBU Equation - What Changes When Auraa Is In The Engagement

These are the numbers your accounts need. Every metric below is what changes the moment Covasant is engaged.

Metric	Without Auraa	With Auraa
DBU ramp time	Months to meaningful consumption	Week 1 - from first source onboarded
DBU volume	Baseline	59% higher than traditional implementation
Renewal risk	High - months 6-12 (if value is not yet proven)	Low - value proven in week one
Upsell timing	Month 12+ (after initial value delivered)	Month 2-3 - value proven, expansion natural
Account health	Dependent on SI delivery pace	Stable - governed, self-healing from day one



What We Activate - And Why It Matters For Your Numbers

Covasant uses Auraa to activate the full Databricks stack from day one. Here is exactly what gets switched on in every engagement, the workloads it drives, and what that means for you.

Databricks Stack Activated	Workloads We Drive	Why It Matters for You
Unity Catalog - provisioned, populated, and governed from day one. Delta Lake - all data in Bronze, Silver, Gold layers; natively managed. Lakeflow Pipelines - driven by our delivery platform as the execution engine. Databricks Runtime - all compute runs in the customer's workspace. Genie Code via MCP - 166+ tools in 3 slots; full catalog context from day one. MLflow - active from first AI workload deployment.	Ingestion at scale - multi-source Bronze layer across JDBC, SAP, flat files. Pipeline automation - Bronze-to-Silver without manual pipeline code. Data quality - profiling, rule enforcement, drift detection on every dataset. Governance - Unity Catalog registrations, access policies, audit trail. Gold transforms - canonical entity modelling; every AI use case consumes this. AI readiness - trusted, lineage-tracked Gold layer for models and agents.	Higher DBU depth - Lakehouse, DLT, MLflow and SQL all producing from week one. Platform stickiness - Unity Catalog as the governed foundation; high switching cost. Consumption predictability - automated profiling creates a steady, forecastable DBU baseline. Renewal confidence - customer value proven early; renewal conversation is straightforward. Genie Code amplification - Auraa's delivery quality makes Genie Code dramatically more effective. Upsell path - each capability layer compounds; expansion is the natural next step.

Platform Timeline - What You Can Promise When

Every capability below maps to what Auraa can deliver today vs. what's on the roadmap. Do not promise beyond the Foundation layer until the relevant phase is live.

Now - June 2026 Foundation Promise Now - Deploy in 4 hours, source live in < 15 min - Prompt-to-Silver automated delivery - Unity Catalog governance from day one - Schema drift handled autonomously - Genie Code MCP - 166+ tools, 3 slots Safe to commit to customers today. Pilot program open: 4 spots, , 90 days.	May - Aug 2026 Enterprise Scale In Delivery - Full Gold layer - Bronze → Silver → Gold - Runtime governance enforcement - Cross-table data quality (DCC) - Advanced RBAC + SSO + CLI - Full audit trail + end-to-end lineage Industry accounts (Retail, Consumer Goods, Manufacturing) can now be engaged.	Oct - Dec 2026 Agentic Maturity Roadmap - Multi-agent workflow orchestration - Autonomous end-to-end delivery - AI decision explainability (AIREKA) - SOC 2 Type II certification Zero manual steps from source discovery to Gold layer.	Oct 2026 onwards Healix - Post-Delivery Post-Delivery Layer - Customer retains Healix after delivery - Governs and monitors what was delivered - Self-healing for delivered pipelines only - No new source onboarding or pipeline builds Re-engagement trigger: customer wants to expand. New sources = new Covasant engagement.
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The Co-Sell Motion - 5 Steps

Start with your Greenfield/Brownfield accounts. Everything else follows.

01

Identify

Pull accounts that signed now or purchased 3-12 months ago and need a DBU uplift. That's our joint pipeline.

02

Qualify

Ask: Is the team stuck in implementation? Are pipelines manual or ungoverned? Is AI adoption blocked?

03

Introduce

Use our ready-to-go emailers or introduce Covasant for a 30-min joint call - we run the qualification and pitch.

04

Co-Present

Covasant leads the delivery story. You anchor on DBU impact and account health.

05

Close

Pilot: 90 days, 4 spots, Ramp up your DBU consumption. Get customer to Silver - Quick.

Let's Build The Pipeline Together

Best Auraa candidates in your accounts?

Share your accounts list. Jointly identify ones we can unlock, build the joint pipeline, and co-present Auraa where it makes sense.

About Covasant Technologies

Covasant Technologies is an AI-native Services-as-Software company, pioneering the category where Agentic AI elevates enterprise operations by shifting routine workflows to intelligent, autonomous systems, allowing human teams to focus on high-value strategy and oversight. At its core are two flagship platforms, **Covasant Agent Management Suite**, a comprehensive platform to build, deploy, and scale AI agents across any business function and industry; and **ARIIA**, a core cognitive engine that unifies enterprise data into the advanced reasoning intelligence that powers these agents. Backed by deep expertise in data engineering, AI engineering, cloud infrastructure, and enterprise risk management, Covasant helps global enterprises transition from AI ambition to live production within weeks, not quarters, turning AI investments into measurable business outcomes with the reliability, scale, and control that modern enterprises demand.



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